

[MindPhair]

Job Fair for Mathematicians, Physicists and
Computational Scientists at ETH



INFORMATION BOOKLET



About [MindPhair]

[MindPhair] is a unique job fair for students of „Mathematics“, „Physics“ and „Computational Science and Engineering“ at ETH Zurich. Organised by a young and dedicated group of students, Mindphair aims at bringing together the

most interesting employers and brilliant minds on the Swiss job market, helping both students to take the first step in their career and employers to find future experts straight out of university, prepared to face new challenges.

Our Offer

This year we offer a one-day online fair, during which students will be looking for internships, trainee programmes, research and especially career opportunities. Our team will help your company reach over 3000 students, by advertising the job fair in the following media:

- Posters around campus and in the ETH shuttle bus
- Social media and ETH online spaces
- The fair guide which will be distributed among students

- The VAMP, the magazine for Maths and Physics students at ETH
- In lectures
- In the VMP newsletter

We offer various booth sizes, which correspond to different sizes and visibilities of the „booth“ on the online event-page. All of them include a spread in our fair guide dedicated to your company and (if possible at the time) an invitation to our traditional networking apéro.

Side Events

In addition to the fair, we host a series of talks as well as various interactive side events. A talk at [MindPhair] offers the perfect opportunity to provide a more detailed insight into the work of potential employees. These talks will happen as online events advertised by us, but in case it will be possible to also hold them in person, we will take care of the necessary room reservations at ETH.

To keep the talk more interesting for students, we recommend briefly describing the transition from ETH to working at your company, but focusing on technical aspects, presenting different case studies and the applications of maths and physics in the everyday workings of your company.

If your company is interested in organising a

more interactive side event, our team would be happy to organise the necessary spaces (in whatever form) for you and provide advice on how to best introduce your company to students in a fun and inspiring way. Possible side events include workshops, mock interviews, hackathons or a showcase of the work of your company.

We charge CHF 500 for a talk, which includes support with the set-up of the online talk and wide advertisement to students. In the desirable scenario that it would be possible to hold a live talk, we will also take care of the room reservations and upon agreement organise a small apéro/refreshments for the attendees. As to fit into the ETH time schedule, and thus be easily accessible to students, each talk should ideally last around 45 minutes.

Becoming a main sponsor

There is the opportunity for three companies to become main sponsors. As a main sponsor your company will get an extra large booth

on top of the list and your company logo will appear on our website, the front of the fair guide as well as on all advertisement.

The Platform

Due to the given special circumstances, this years fair will be held online, using the conference tool Hopin. Hopin is an online-platform, designed to model event fairs as closely as possible, and offers a global fair commonplace, individually designable „booths“ for each company that can be used for face-to-face

interaction as well as the possibility to hold topic-specific talks and interactive sessions. Students visiting the fair can browse through all companies present, and click to visit the booths of the companies they want to get to know better. Alternatively they can join interesting talks that are currently being held.

Booths

Booths on Hopin are separate spaces on the main platform, which can be reached simply by clicking on the company's logo. They include a separate chat room and the option for live-conversation with one or multiple visitors, and can be used to display links, multimedia and description of the company. They can be extensively customised to make the most out of the design and features of the platform.

In general, we will let visiting companies design their own booths, though we will create a tutorial on how to make the most

out of such a booth, and are available with support in case of any ambiguities or questions. We offer a variety of booths, which come in different sizes and visibilities:

- Main Sponsor CHF 2000
- Medium (half width) CHF 1200
- Small (third width) CHF 1000
- Startup CHF 500

Furthermore, main-sponsor booths will be the first companies listed on the fair's main expo page, followed by medium and small booths.

Registration

The official registration window for [MindPhair] will open on the 9th of November 2020 and close on the 25th of December. The link to the registration form can be found in the table below. The information provided in this

form will be used in the fair guide to inform the attending students about the participating organizations. For further information about deadlines, please consult the following timeline.

Date and time	March 30 th 2021, 10:00 - 18:00
Platform	Hopin
Booth prices	3 x Main sponsor CHF 2'000 Medium Booth CHF 1'200 Small Booth CHF 1'000 Start-up CHF 500
Talks	10 x Talk CHF 500
Interactive side event	5 x Room reservation CHF 500
Registration link:	https://mindphair.ch/index.php/registration-for-mindphair-2021/

TIMELINE

REGISTRATION

Registration for [MindPhair] 2021 will be opened from **9th November** until **25th December**.

November

CONFIRMATION

Spots at [MindPhair] will be confirmed until **1st January**

December

CONTRACT & INFORMATION

Once your spot is confirmed, you have until **31st January** to complete your information for the fair guide, sign and return the contract as well as pay the participation fees.

January

BEFORE THE FAIR

At least one month before the fair you will receive more detailed information, the exact schedule and how to prepare for the fair.

February

FAIR

[MindPhair] will take place on **30th March 2021**.

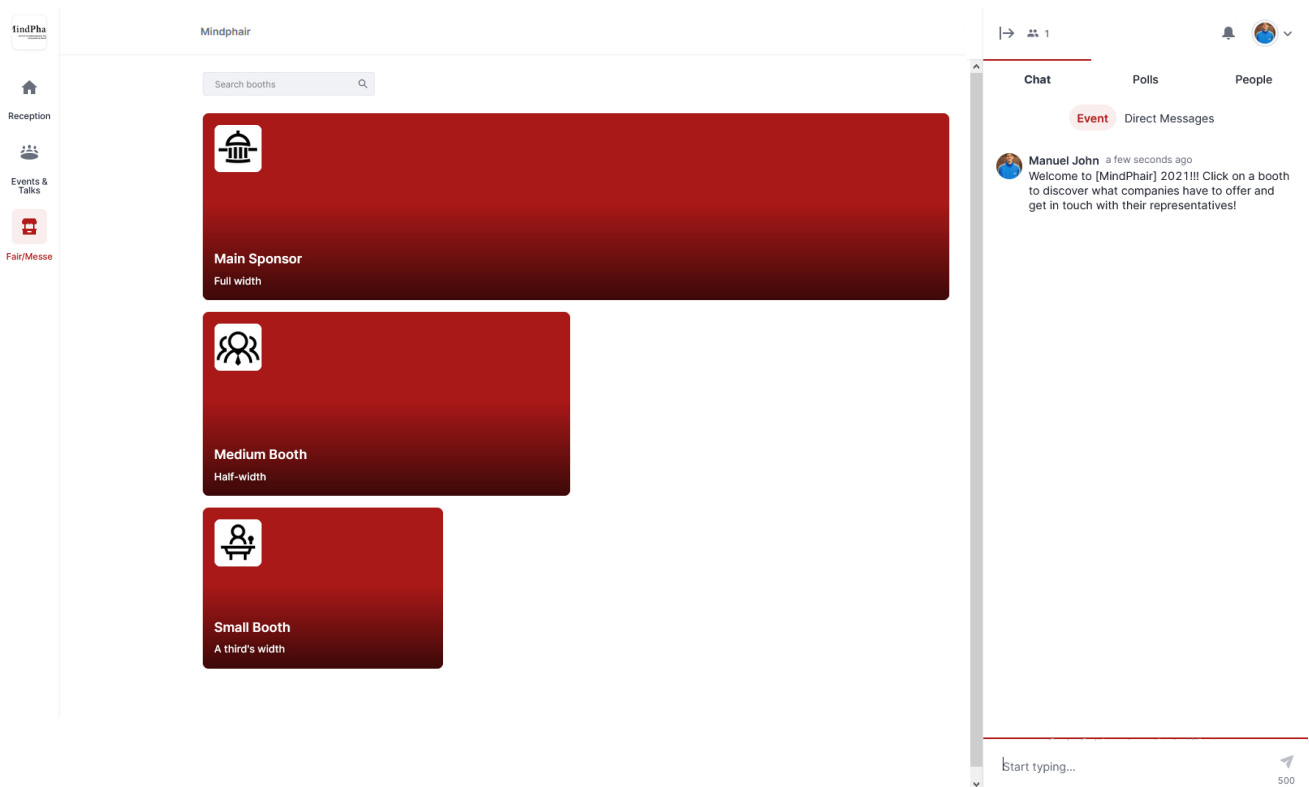
March

CONTACT US

contact@mindphair.ch
+41 (0)79 531 49 23

For more information visit www.mindphair.ch

VMP an der ETH Zürich
[MindPhair] - Commission
CAB E33
Universitätstr. 6
CH-8092 Zürich



The platform we use for this year's [MindPhair] is Hopin

Apart from a „reception“ page, it has a fair space, where all the different booth's can be seen.

Every company will have one such booth, which can vary in size. Bigger booths will be placed first, smaller booths will appear further below.

Clicking on the tiles will lead to a page, which can be designed by companies individually, containing multimedia, links, separate chat-rooms and in which company representatives can be present, to directly connect with visitors via videocall.

Every booth's appearance on this main fair page can be customized by each company individually.

On the right there will be a chat window, which includes a „people“ section that can be used to search people and get in touch with them. While here can be seen the global version, every booth has its own chat and „people“ section.

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For more information visit www.mindphair.ch

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